

**FRIDAY
TV CHANNEL**

**ПЯТ
НИЦА!**

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**PUT YOUR HANDS
WHERE I CAN SEE THEM!**

**ПЯТ
НИЦА!**



TOURIST POLICE

TOURIST POLICE

COMEDY SERIES

Lera, a tourist police officer, dreams of investigating serious cases and dangerous crimes. But they are rarely in her department same as good mood of her manager and quick wit of her colleagues. Despite this, Lera on a question of principle refuses from the "nice nook" which was cherishingly prepared for her by her father admiral and does not quit her job in the public order enforcement department of Sochi city. But how can she remain in the service and protect the piece of city guests after getting in with a thief and swindler?

The cast: Anastasiya Ivleyeva, Mikhail Bashkatov, Sergey Pioro, Alexander Lyapin, Denis Buzin and others.

TEASER EPISODE

 1 SEASON

 4 EPISODES

 30 MINUTES

ПЯТ
НИЦА!

THE
MOST
HONEST
COMEDY
ABOUT TV

MELODRAMA

MELODRAMA

COMEDY SERIES

To bring down the rating of the TB channel, the board of directors decides to put in office of the general director an ordinary worker of a filling station, a regular simpleton and entrust him with filming of a new serial. In a short time this miserable manager creates chaos on the air and establishes his own rules in media business. However, surprisingly, this serial which was expected to be a great failure turns out to be a huge success... and the board of directors decides to film the second season. The funniest serial about media business. The cast: Sergey Burunov, Marusya Klimova, Rostislav Bershauer and others.

TEASER EPISODE

1 SEASON

9 EPISODES

30 MINUTES



MAKEUPPERS

FOLLOW
THE MAGIC
POWDER!

ПЯТ
НИЦА!

THE MAKEUPPERS

REALITY, MAKEOVER

Friday! TV Channel presents a brand new original format! When makeup became an art, but not just a way to correct flaws. When a brush wave performs the image, and the beauty gets a new shade. When makeup inspires and disarms. Then MakeUppers begin. 40 ambitious and distinctive makeuppers from all over the country will fight for the title of the best. Creative competitions, cruel trials and severe juries of professionals. And only the most successful and true master of makeup will reach the finish line to become a winner. This is a super show The MakeUppers on Friday! TV Channel. It will be beautiful!

**TEASER
EPISODE**



2 SEASONS



22 EPISODES



1 HOUR

HAPPILY EVER AFTER



ПЯТ
НИЦА!

HAPPILY EVER AFTER

REALITY SITCOM

Are you happy lovers? And you've been together for several years? And sometimes you get the idea that your duties are tedious, and you just get tired out of your mind of cinema, discos and tv series at home?

So, this show is tailored to you! Young bright couple has a thirst for adventure and these two fidgets won't let you get bored. Every day they're gonna create most extraordinary surprises to each other but the difference is the price. We give the unlimited money to one in the couple to make all their ideas a reality and the other will have to do it with little money. These fascinating dates are not just challenges to them but the way how to get the time of your life and burst with joy no matter how much money you have! The guide to unlimited happiness is here for you!



1 SEASON



14 EPISODES



38 MINUTES

ПЯТ
НИЦА!

ASK THE HEAVENS

DOCUMENTARY

"Ask the heavens" is a documentary project created jointly with the charitable foundations "Podari Zhizn", "Iskorka" and "Zhivoy". These are four documentaries about children — paternalized by the funds, who have learned their terrible diagnosis. Every day may be the last for them. But they just started to live and dream about very different things: for the first time to see the sea or to climb the mountains, to meet their idol s or to ride an elephant, to make peace with their parents and to meet their first love. And they will go on an amazing journey to their dreams. There's always a place for dreaming!

TEASER EPISODE



1 SEASON



4 EPISODES



75 MINUTES

Ask the heavens!

ПЯТ
НИЦА!

FAMILY TIES

DOCU REALITY

Years of bottled-up bitterness pushes grown-up children onto intriguing adventures: to find their biological parents in this huge world. Any pieces of information become priceless clues to finding their relatives and to solving the mystery of their past. The participants of the show become their own detectives. They have hard trials ahead of them in unfamiliar places: in new cities and countries. Even their hometown streets so familiar from childhood may become a setting for unexpected twists and turns. Where did my father disappear to? Where did my mother run off to? Why did they abandon me? The Friday Channel gives rejected children the chance to find their biological parents and ask these questions in person, eye to eye. Each adventure allows the participants to investigate the story of their loneliness, to find and talk to their relatives and get the answers that have been haunting them since childhood. The participants take the most important trip of their lives. Because nothing is stronger than "Family ties."

**TEASER
EPISODE**



1 SEASON



9 EPISODES



48 MINUTES

ЗОВ КРОВИ FAMILY TIES

CREATED BY NIKOLAY KARTOZIA

ПЯТ
НИЦА!

PROJECT RUNWAY

FASHION, COMPETITION

Valentin Yudashkin, Tim Ilyasov and Maria Minogarova open the Fashion Academy on Friday! Meet the most popular project of the world fashion industry Project Runway. Twelve young designers from all over the country, each of them is unique, industrious and talented, under the auspices of the leading Russian and world fashion experts, they fight and undergo the incredible tests. They learn and polish up their professional skills, want to prove to everyone that each of them is worthy to be called the best young designer and the hope of the Russian fashion industry. But is it so easy to climb the peak of the high fashion in the conditions of high competition? Every week, one participant leaves the project and we will find out in the final, who is the coolest and is worthy of the place in the fashion industry!

**TEASER
EPISODE**



1 SEASON



12 EPISODES



48 MINUTES

ПОДМУМ

Инстаграмщицы

CREATED BY NIKOLAY KARTOZIA

ПЯТ
НИЦА!

INSTAGRAM GIRLS

These girls are goddesses of the virtual world, where millions of subscribers follow their beautiful and careless life. Those things which ordinary people can get with a great difficulty, they get for likes. Fashionable clothes, travels, expensive gifts, admirers — is an ordinary everyday life of instagrammers. These beauties' life is like a fairy tale, but soon it will turn into a nightmare! The goddesses will have to descend from heaven to earth and pass a severe test... of an ordinary life! Glamorous coddles will have to go to work and live in a communal apartment.

Will they be able to stand at least a day?

TEASER S1
EPISODE S1

TEASER S2
EPISODE S2

2 SEASON

20 EPISODES

48 MINUTES



ПЯТ
НИЦА!

THE TWINS

REALITY, MAKEOVER

They can feel each other over a distance. Their fates are interwoven with invisible threads and their rueful feelings link together. They are the twins who dream of becoming distinct from each other.

Male and female teams of talented make-up artists, stylists and hairdressers will throw out a challenge to each other. They will change the appearance of the twins out of all recognition, and at the same time will find out which of them is better versed in the beauty industry.

TEASER EPISODE

1 SEASON

12 EPISODES

1 HOUR



Кондитер

ПЯТ
НИЦА!

THE PASTRY CHEF REALITY

Renat Agzamov — a famous chef-confectioner — has become famous all over the country due to his chic, delicious and simply gigantic cakes worth a fortune. His hands produce not just culinary products, but real masterpieces, for which the most famous people of the country and abroad queue several months in advance. Renat is a trendsetter in the world of cakes, and his production has been expanding day by day. Therefore, the famous confectioner decided to find an assistant for himself. Four chefs, the best of the best, will compete for the opportunity to work hand in hand next to Renat Agzamov. There will be only one winner — the most worthy and promising assistant.

TEASER EPISODE



2 SEASONS



24 EPISODES



55 MINUTES

ПЯТ
НИЦА!

THE INHERITORS

SOCIAL, REALITY

They are called "golden youth". Beloved children of millionaires who have been surrounded by luxury since childhood, have become accustomed to living the way we can not dream. Holidays in Monaco and studying in London, racing on expensive cars and dining at Michelin restaurants. These guys believe that rules exist for everybody but for themselves — heritors of millionaires. But what happens if we deprive them of everything: parties, personal drivers and ... parental money. Will they be able to survive in conditions of reality? And not just to survive but to find people who really need help. For the first time the heritors of multi-million dollar states will solve their problems on their own, use public transport, stand in long queues and try to earn for a piece of bread. Who will be able to pass the test and who will, facing difficulties, immediately withdraw from the way? And what is most important, will the heroes be able to sympathize sincerely with other people's problems and help people even to the detriment of their own comfort?

НАСЛЕДНИКИ

BROKE
"GOLDEN KIDS"



1 SEASON

5 EPISODES

1 HOUR

ПЯТ
НИЦА!

ПЯТНИЦА Регина

FRIDAY WITH REGINA LATE-NIGHT SHOW

The First Women Late Show in Russia!
Friday is our most favourite holiday.

Only on Friday and only the FRIDAY channel
will show you the stars as they really are.
Brave, funny and very amusing. Exclusive
stories, provocative questions, creative
challenges and, of course, admirable
Regina Todenrenko.

This is the First Women Late Night Show
in Russia! FRIDAY WITH REGINA.
The Weekend Starts Here!

TEASER
EPISODE



1 SEASON



4 EPISODES



40 MINUTES

ПЯТ
НИЦА!

ТАТУ НАВСЕГДА!

TATTOO FOREVER REALITY, MAKEOVER

The most extreme trust-based test!
When there are not enough words to express
feelings. Where there is no courage to tell
the truth in the face.
One may make the unforgettable present —
blind tattoo!

The heroes of this project don't write the love
poems, don't deluge each other with messages
and don't try to look better than they really do.
They just choose for each other the tattoos
which will stay with them... forever!
And are you ready to accept such a present?

TEASER EPISODE



1 SEASON



10 EPISODES



48 MINUTES

ПЯТ
НИЦА!

THE BLACK LIST

CONSUMER REALITY

The Black List is the reality show, where the hosts of the FRIDAY TV channel verify the quality of the services. There are three price categories checked: elite service, middle price category and economy services. Presenters call workers home, where a hidden camera observes their actions. Services will be checked for quality and employees - for honesty.

TEASER EPISODE



1 SEASON



10 EPISODES



48 MINUTES

BLACK LIST

ИНСАЙДЕРЫ

ПЯТ
НИЦА!

INSIDERS FACTUAL-DOCU

A unique television format, in which people, directly integrated in what is happening, shoot the essence of the process from within. Basically they are getting the job. And at that they are shooting, for example, how Russian pelmeni (dumplings) are produced in a small shop, or cakes are made in a confectioner's, or they even drop in on a massage parlor to find out what the masseuses are actually doing. The main thing is the first-person story! On behalf of a witness! On behalf of the person who took part! Who shot on a mobile device! And wanted to tell others about it! That is you! For example, who was indignant at the production of street shawarma under unhygienic conditions, escaped from a fitness club or... The rest can be watched in the cycle of Insiders programs! In each episode – new stories, shocking discoveries and real danger! Whether for the "secret agent", or for us – if we do not watch and do not find it out!

TEASER EPISODE



1 SEASON



12 EPISODES



48 MINUTES

Селф детектив

ПЯТ
НИЦА!

SELFIE DETECTIVE

FACTUAL-DOCU

Selfie detective is a new television reality show. In each episode the main character will face the fraud schemes, both old, in which all of you caught at least once in your life, and new ones still unknown.

This is the story of three friends who got absorbed in searching and disclosing fraudsters. They make vlogs about their investigations and put videos on their social medias. Each episode contains three completed stories. Selfie detective is Stacy, Max and Pasha.

TEASER EPISODE



1 SEASON



20 EPISODES



48 MINUTES

СЕКРЕТНЫЙ МИЛЛИОНЕР

HE IS ALREADY
AMONG US!

ПЯТ
НИЦА!

THE SECRET MILLIONAIRE

SOCIAL, REALITY

They rarely appear in public and do not want to expose their lives. They are successful businessmen, owners of multi-million dollar states, heads of large Russian companies and holders of controlling stakes. And they are ready to share their fortune with those who really need it. In the reality-show on FRIDAY channel multimillionaires will hide under the guise of homeless vagrants, spend the night in shelters, work in factories and beg for alms in the streets. Sharks of business world will plunge into the harsh realities of other people's everyday life, to learn the needs of ordinary people and to sacrifice considerable sums to the needy. Look, maybe this tramp, street musician or seller of street market is a "Secret millionaire" who is ready to give "a pretty penny" to someone who, in his opinion, actually deserves it.

**TEASER
EPISODE**



3 SEASONS



25 EPISODES



1 HOUR



Пацанки

ПЯТ
НИЦА!

LADETT TO LADY

SOCIAL REALITY
SHOW

For the whole year the Lady's School was waiting for new students. And now, ten notorious hooligans came to the project to break with the past forever. They are ready to settle within these walls for the coming months, but they will have to bring down their character and obey the strict rules of the school. The tasks will become even more difficult, the discipline will be more severe, and each offence will be punished.

But every rule of the School is there for one goal — to release the real ladies into real life. The reality show about hard work on self-improvement opens a new academic year!

TEASER
EPISODE

3 SEASON

43 EPISODES

90 MINUTES

ПАТКИ МЕЙКЕРЫ

ПЯТ
НИЦА!

PARTYMAKERS REALITY

Four strangers.
Four parties.
Four realities.
Each of the heroes is going to join
the unordinary circuit and to try
to evaluate it higher than the own one.
But will the meat eater be able to understand
the vegan, and superman — the student
from the dormitory? And who will receive
the title of the main "Partymaker"?

TEASER EPISODE



1 SEASON



5 EPISODES



60 MINUTES

**ПЯТ
НИЦА!**

VOICE OF THE STREETS

TV SHOW

This is not a talent show. This is a fight of honest texts and the most large-scale rap battle in Russia. The best hip hop and rap artists of the country will fight for cooperation with one of the most powerful music labels Gazgolder and a cash prize of 3 million roubles.

There are only thirty of them. They were chosen from among 60 thousand video applications. They have their own music and yet undiscovered talent. In the fair music battle, Basta and Restorator will choose the real "voice of the streets" and will announce the name of the person whose win will be uneasy, but unconditional.

TEASER EPISODE



1 SEASON



6 EPISODES



60-90 MINUTES

ПЯТ
НИЦА!

TRUTH OR NOT

TRAVEL SHOW

A show about the most unusual traditions, beliefs and superstitions in the world. Andrey Bednyakov comes to a country and makes five striking stories that seem unreal exploring local traditions, legends, myths and exciting facts.

One of the stories is fake. But it is hard to guess which one! Andrey reveals the fake only at the end of the program and shares its "making-of" funny moments.

TEASER EPISODE

2 SEASONS

41 EPISODES

48 MINUTES

ПЯТ
НИЦА!



ПРОВОДНИК ГОРОД ПОКАЖЕШЬ?

THE GUIDE TRAVEL SHOW

Andrey Bednyakov visits a town to discover it accompanied by The Guide — celebrity who was born here. It is more than just interviewing a celebrity in his/her native town. It is a chance to look from a new perspective on well-known sights and find locations you never read about in official guide-books.

TEASER EPISODE

2 SEASON

48 EPISODES

48 MINUTES



ПЯТ
НИЦА!

TOOL ACADEMY

SOCIAL REALITY SHOW

Daring, arrogant, self-confident macho and play-boys — these guys think they are the best of the best! They believe that in this project they're going to fight for the title of "The Real Guy".

But in reality these guys are awful boyfriends who lie to, cheat on and neglect their girlfriends. For them the project will become a real school where the boys will have to reclaim themselves, reconsider their views on life and try to save crumbling relationships.

TEASER EPISODE

2 SEASON

24 EPISODES

90 MINUTES

Адская Кухня

С КОНСТАНТИНОМ ИВЛЕВЫМ

ПЯТ
НИЦА!

HELL'S KITCHEN

COOKING SHOW

"Friday!" opens the gates of "Hell's Kitchen". Emotions boil, passions run high and Konstantin Ivlev, the demon of high cuisine, is ferocious in the most extreme cooking reality show. The characters of the project are not afraid of a tough struggle and are ready to show their skills all over the country.

But they do not even know what they got into. Weakness is unacceptable here and minor mistake means defeat. Only one person will get out of the hell!

TEASER EPISODE

2 SEASON

32 EPISODES

72—96 MINUTES

на НОЖАХ

BEWARE THE ANGER OF THE PATIENT MASTER!

ПЯТ
НИЦА!

ON KNIVES REALITY

We can make profitable business out of a lousy restaurant. We've checked thousands of restaurants across the country. Many of those who didn't live up were ready to change. They invited a legendary chief, a guru of the restaurant business, a kind and patient master — Konstantin Ivlev.

He will come and teach them how to live, cook and serve their clients. But will they survive through that learning? For the master's patience has the limit.

TEASER EPISODE



3 SEASON



60 EPISODES



48 MINUTES

на ножках ОТЕЛИ

ПЯТ
НИЦА!

ON KNIVES. HOTELS

HOTELS-REALITY

The famous hotelier Dmitry Makarov will come to the aid of the owners of the unprofitable hotels throughout the country. He will bring back to life terrible hotels, disgusting boarding houses and hostels. He personally will examine all the shortcomings and point out real failures— from dirt in the rooms to mold in the bathrooms, from the incompetence of the personnel to the unprofessional customer service. He will show what an effective management is and will force even the laziest employees to work. It will give the venue a chance to become competitive in a tough fight with other businesses of the hotel business. But the famous hotelier is far from being an altruist, he is not going to do all the work for careless owners. They still have to prove that it is their hotel is worthy of a second chance.

TEASER EPISODE



1 SEASON



16 EPISODES



48 MINUTES

ПЯТ
НИЦА!

REVIZORRO

DOCUMENTARY

Lena Letuchaya checks restaurants and hotels without any warning in advance. White gloves and gadgets show the quantity of dust/ bacteria/light. She reveals dirty tricks of hotel and restaurants owners with a charming smile.

She examines cleaning ladies, chefs and managers twice to make sure their work corresponds to the highest standards.

TEASER EPISODE

3 SEASON

84 EPISODES

48 MINUTES

REVIZORRO

РЕВИЗОРРО
С ИРИНОЙ УХ

ПЯТ
НИЦА!

REVIZORRO WITH IRINA UKH

DOCUMENTARY

Irina Ukh, a young "Revizorro" at the request of children goes for examination of amusement parks, playgrounds, swimming pools, zoos, entertainment centers and cafes! She declares war on indifference and reveals the problems of habitual negligence in relation to child safety and health in the spheres of entertainment and public catering.

Ira will point out the weak spots in the field of child entertainment, shame the dishonest service workers and show the adults that actions speak louder than words!

**TEASER
EPISODE**

2 SEASON

22 EPISODES

48 MINUTES

УХ, КАКАЯ
СПРАВЕДЛИВАЯ!

ПЯТ
НИЦА!

CONSUMERRO DOCUMENTARY

Magazzino reveals the crimes of retail mafia. It checks shops, supermarkets, product warehouses of Russian cities and towns.

It comes with white napkins and great persistence to "staff only" areas and shows the way they store products, how clean the shelves are and everything that used to be hidden from customers.

TEASER EPISODE

CONSUMERRO



4 SEASON



62 EPISODES



48 MINUTES

ГЕНЕРАЛЬНАЯ УБОРКА

ПЯТ
НИЦА!

THE CLEAR-OUT

CLEANING REALITY

Over the past few years, the "Friday!" TV channel hosts have inspected hotels and restaurants, stores and markets, they have been bravely fighting for the service quality and service improvment. "Clear-out" project hosts Ekaterina Kabak and Yulia Minakovskaya have made further step — they intruded on the privacy of ordinary people to clear out their apartments. Together they will get rid of dirt and dust, eliminate old and unnecessary things, and create comfortable conditions for living in the homes of those who lose consciousness having heard the word "cleaning".

TEASER EPISODE

3 SEASON

37 EPISODES

30 MINUTES

#JANNAWEDMEUP!

ПЯТ
НИЦА!

#JANNAWEDMEUP!

TRAVEL SHOW

What is a common wedding? Douzens of relatives you've never seen before, an odd civil registry office lady and her boring speech, long limo, stupid fun, drunk guests etc But if you want it to be different, to be memorable and unique just call #WeddingbyJoanna show. Joanna takes a young couple abroad, to some exotic country. Here they have two days to organize the wedding of their dream according to the local traditions. The most fantastic ideas, the smartest lifehacks, incredible locations and true love.

TEASER EPISODE

 2 SEASONS  36 EPISODES  48 MINUTES



**ПЯТ
НИЦА!**

JANNA, HELP ME!

REALITY, MAKEOVER

Is it possible to get rid of lack of self-confidence once and for all and find true happiness? The answer is definitely yes! Janna Badoeva, the TV host, sets her sights on transformation and proclaims time for changes! She will come to rescue to young women, who are ashamed of their appearance and prefer on-line dating to real dating.

Janna will convince them to forget about their insecurities and will send the female characters to the top stylists, best make-up artists and beauty wizards, to make sure that every participant becomes an eye catcher. Do you want to be successful and attractive? Do not hesitate to contact Janna!

TEASER EPISODE



1 SEASON



21 EPISODES



60 MINUTES

ЖАННА ПОМОГИ



ПЯТ
НИЦА!

FOOD, I LOVE YOU!

TRAVEL SHOW

Three foodies are travelling all over the world to find and cook the best local dishes. They know what “flambé” means and have good taste for vintage wines. But in spite of this, they are not snobbish at all. They really enjoy sharing tips and tricky recipes of foreign cuisines with their audience. In every city they throw lots — who will come to a posh restaurant, who has to find the best street food, and who will cook in a local family kitchen. Three friends discover delicatessens, simple food, local tastes and talk about it with a great sense of humor.

TEASER EPISODE

8 SEASON

180 EPISODES

48 MINUTES



ПЯТ
НИЦА!

HELLO, RUSSIA!

TRAVEL-SHOW

Two foreign tourists — a charming Italian lady and a smart British guy — travel all over Russia. From St Petersburg to Kamchatka. In every city they play Russian roulette. A blank shot — you are the Winner.

That means unlimited credit card and the most luxurious and posh things in the city. The bullet means the Loser. And his/her task is to survive without a penny in this wild Russian place, to earn on his/her own for food, living and sightseeing. Watch Russia by the eyes of the foreigners. See how this country welcomes the richest of the rich and how it accepts the ones who have nothing.

TEASER EPISODE



1 SEASON



13 EPISODES



48 MINUTES



**ПЯТ
НИЦА!**

**Утро
Пятницы**

FRIDAY MORNING

The most charming and cheerful couple of the hosts — Masha Ivakova and Lera Dergileva — every morning meets the “Friday!” spectators to make the day bright, beautiful, healthy, fashionable, tasty and successful! And they are assisted in this by the most popular Runet bloggers and, of course, celebrities!

“Friday!” united in one project the best bloggers, who have in their toolkit millions of lifehacks for any occasions. They know everything about motivation, fitness, dietary, fashion and makeup, and they are the best in this! The total audience of their subscribers exceeds 15 million, every day thousands of users expect new posts and tips from them. Now you can just turn on “Friday Morning”, which involves best lifehacks and exclusive tips prepared specially for the “Friday!” spectators.

**TEASER
EPISODE**

 **48 MINUTES | 5 DAYS A WEEK, EXCEPT FOR WEEKENDS**

ЭКС НА ПЛЯЖЕ

ПЯТ
НИЦА!

EX ON THE BEACH REALITY SHOW

An intriguing deytng show, in which, before building a relationship, the heroes will have to meet their past. 4 girls and 4 guys come on an exotic island. They are all alone and ready with a head to dive into a new love. But it's not so simple! One by one to them Join new members — And this is ... not strangers at all, but former beloved.

Whose ex will appear on the island next?!
Can the novel be considered complete?
Who to choose — a new partner or give
Another chance of seemingly forgotten love?
In short, this is a whole web of relationships
that the characters will try to unravel
in a luxury home on an exotic island.
Without conflicts and spiritual wounds here
just can not do! After all, an ex is someone
who knows all your intimate secrets, secrets
and painful points. And the law "your ex is always
Someone's future "has not been canceled.

TEASER

EPISODE

2 SEASONS

24 EPISODES

72 MINUTES

НА ВСЯКОГО
ХИТРОГО НАЙДЕТСЯ
БЫВШАЯ!

ПЯТ
НИЦА!

КОМЕДИЙНЫЙ СЕРИАЛ

ЛЮБИМЦЫ

THE PETS

SITCOM

Mikhail, a talented and fair emergency doctor, doing the right thing, loses his license and therefore the meaning of his whole life. His wife left him for a successful dentist, the meetings with his beloved daughter are now on schedule ... Is this fair?

But one day fate gives Misha a second chance. The former wife comes not only with a demand to pay alimony, but with good news: Misha will be taken into a private clinic ... but with strings attached, it is a veterinarian one, but why should he bother with such details? On the first day of employment, Mikhail understands where he got into, but it's too late to run: he managed to make friends, make enemies and, the most important one, he fell in love.

**TEASER
EPISODE**

1 SEASON

19 EPISODES
+ 1 PILOT

25 MINUTES



ПЯТ
НИЦА!

РЕХАВ

REALITY SHOW

Rehab is a unique center of psychological support for women.

Under its roof the young women came together, each of which once overcame a great tragedy. Under the guidance of experienced coaches, psychologists, business and fitness trainers, the participants in the project will try to get rid of the past, forgive the abusers and learn to love themselves.

Bright personalities with an explosive temper, they will try to deal with character. After all, the main thing in "Rehab" is the victory over oneself.

TEASER EPISODE

 1 SEASON

 12 EPISODES

 48 MINUTES

ТРИМАНКО

ПЯТ
НИЦА!

THE BAIT SCRIPTED REALITY

Sometimes harmless online dating can make you a victim of cold-blooded scammers. To prevent this, the project hosts and their team will show first-hand how not to fall into the hands of Internet speculators. They have at their disposal a complete toolkit of psychological techniques, hidden cameras and security forces. The "Bait" will reveal cruel fraud schemes. No one else can make out of your credulity.

**TEASER
EPISODE**

1 SEASON

40 EPISODES

48 MINUTES

ПЯТ
НИЦА!

RESTAURANT WARS

REALITY SHOW

They keep secrets of their success frozen. They hide the recipes of their "specials" in safe-boxes. They never let their rivals come to their kitchens. They are reluctant to share their experience. We'll change it! An engaging and hot competition of Russian cafes and restaurants in terms of cooking, service and prices. The referee is a well-known restaurant-owner and gourmet Kseniya Sobchak.

The representatives of three restaurants come to each other as guests to check the cuisines and places. You never know what dish each of them will order. So it is impossible to cheat or cook in advance. In the evening they share their experiences and give rates to each other. He who gets the highest rates is the winner.

**TEASER
EPISODE**



2 SEASONS



30 EPISODES



48 MINUTES

САМ ПИРЕРИС
GUSTUS

БИТВА РЕСТОРАНОВ

ПЯТ
НИЦА!

THE DEAL



THE DEAL ENTERTAINMENT SHOW

Ordinary customers of the shopping center just finished shopping. The host offers them the deal. If they answer the quiz correctly they will get back their money and can keep the goods. But if the answer is wrong all they bought will be sent to the author of the question. All questions were created by our viewers and can be seen on the monitor as the video. Player has only 30 seconds to find the answer. If he gave three or more right answers he can play the super-final placing all the money he won. If he wins the super-final his money is doubled, if not — all money goes to the author of the question.

All questions are of general knowledge, sometimes with humor, with different levels of difficulty.

TEASER EPISODE

 3 SEASONS

 105 EPISODES

 24 MINUTES

SHIT и МЕЧ

YOU GOT CHEATED?
SHORTCHANGED? FOOLED?
CALL THE TRUCK!!!



ПЯТ
НИЦА!

SHIT AND SWORD

«Shit & Sword» crew will make
the cheating businessmen feel
sorry and refund the loss.

Their lethal weapons include pranks
and god-level trolling that will beat
up all unfairness

TEASER
EPISODE



1 SEASON



12 EPISODES



45 MINUTES

БЦТВА РИЕЛТОРОВ

ПЯТ
НИЦА!

REALTY WARS

The great resettlement into better apartments for the first time the real estate sharks will fight for the «best realtor» award from friday! Tv channel. They will have to reveal all their professional secrets. How to rent an apartment and avoid getting thrown out of it? What do the owners hide and why? What is the limit of reasonable price? How come that decent tenants get cornered by the contract? Watch the show about the most sensitive issues of real estate business with Aleksander Pukhov and his charming asisstant — Matilda the cyberbrain.

All secrets of realtors revealed
now on friday!

**TEASER
EPISODE**

1 SEASON

18 EPISODES

45 MINUTES

ПЯТ
НИЦА!

THE BRIDE WARS

WEDDING MAKEOVER

The main ingredient of every wedding — perfect wedding dress!

Every week four contestants will try to pick the ideal dress for the ceremony. While one of them searches through the shops, others will discuss her choices of clothes. The winner should amaze not only the judges but also her rivals.

Professional panel of judges will appraise the final choice of every contestant and give her some advices. And the winner of the show will get the best prize — the most beautiful dress for her wedding ceremony.

TEASER
EPIISODE

1 SEASON

20 EPISODES

24 MINUTES



ПЯТ
НИЦА!

SALON WARS

REALITY SHOW

The representatives of three salons will check the services of each other. No chance to say no! Beauty industry will never be the same again! Men found that they have nails on feet fingers and bikini zones and they can visit beauty salons too! The number of salons multiplies. But how many of them are worthy? Where to invest in your beauty?

Joanna Badoeva will find it out!

TEASER EPISODE

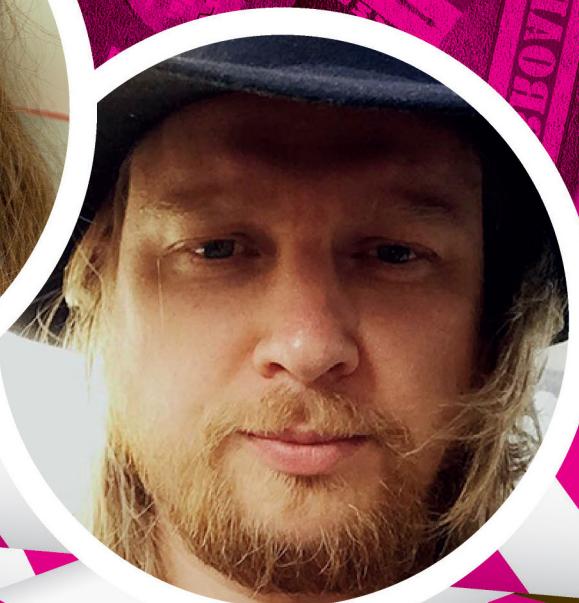
3 SEASONS

64 EPISODES

48 MINUTES

ОПАСНЫЕ ГАСТРОЛИ

ПЯТ
НИЦА!



DANGEROUS ROADSHOW

TRAVEL SHOW

They travel all over the world. Joanna Badoeva seems to be hard to surprise. But every city or town has its dark sides that are usually hidden from tourists. Vova Petrov will show her another dangerous side of places we think we know well enough. An engaging roadshow will surprise you every moment — riding motorcycles and trains, living in “bad” districts and flats, or villas and castles, visiting strange clubs and parties, and even breaking the local laws.

**TEASER
EPISODE**

1 SEASON

10 EPISODES

48 MINUTES

ПЯТ
НИЦА!

лесья
здесь

LESYA'S HERE

TRAVEL SHOW
WITH ELEMENTS
OF REALITY SHOW
AND COMEDY

The most revealing guide to men around the world. Ideal men do exist! You just need to find them. Lesya, the charismatic host, sets off on a journey around the world to find him — the one and only. She will visit many cities and make a list of eligible bachelors from different countries. The host will show the best places for meeting men. She will find out what you can expect from gallant gentlemen. She may also meet her future husband. The gorgeous blonde is up for incredible dates, intriguing proposals and heart-to-heart conversations. What boutiques should you go to in the search of a caring husband? Where do devout romantics live? Behind what doors can you find true aristocrats? The biased guide to men around the world provides the most accurate data on foreign temperaments and shows where to find the ideal man that meets all demands!

TEASER

EPISODE



1 SEASON



12 EPISODES



48 MINUTES

ОТКРОВЕННЫЙ ГИД
ПО МУЖЧИНАМ МИРА

ПЯТ
НИЦА!

PRINCESS COUNTRYGIRL

REALITY SHOW

Miss Countrygirl is a show where we see two girls of different social status and financial standing. One from a wealthy family, she frequents health resorts, drives an expensive car, wears designer clothes and doesn't think about the money spent.

Another one is from a village, she sees luxurious life on TV only, she works hard to make a living for herself and, allegedly, her family. They will «switch» lives for several days. During this experiment, both girls will dive deep into unknown space and will live by unfamiliar rules. «Miss» comes to a village and lives the life of «Countrygirl» and vice versa. Will they be able to go through this ordeal? What will they learn from this experience? How will they cope with temptations and hardships?

TEASER

EPISODE

2 SEASONS

14 EPISODES

48 MINUTES

PRINCESS COUNTRYGIRL

БЛОК БАСТЕРЫ

ПЯТ
НИЦА!

THE BLOCKBUSTERS TRAVEL-SHOW

Our hosts, a cheerful pair beloved by the audience of the Friday channel, Andrey Bednyakov and Nastya Korotkaya, present this project-adventure where we visit significant places of the best movies, bestsellers and stars love-stories. Our viewers will be exploring the new world that seemed distant and unattainable, but is now so close that we can see, measure, touch and even taste it! The approach we are taking is part entertainment and part discovery. We will tell you some funny facts and stories, our hosts will flirt and sometimes argue, but in the end enjoy this romantic experience...

Every episode covers a tour around the significant places. We'll offer advice how to travel cheaper and how to make the trip more interesting. We'll give directions to the best places and information on bus and even donkey routes. This travel-blog is also a romantic journey that can be tried by every couple. It is light-hearted, interesting, entertaining and bright.

TEASER

EPISODE

▶ 20 EPISODES

⌚ 48 MINUTES



**SPORT,
LOVE
AND TEARS**

**ПЯТ
НИЦА!**

CHAMPIONS

The most frank Russian series about young and talented women athletes. Yulia, Sasha and Natasha — three gymnasts from the provincial sport school. The get one chance to make it to the national championship. The only way to get there is to practice. But our girls want to love, party, eat whatever they want, visit their friends and parents — they want freedom that is not allowed in their sport school.

When young prodigy Milena joins their school the girls see her as the main source of their troubles. "Champions" is the show about sport, but also about becoming adults, making the right choices, being ready to make sacrifices — and, of course, about victory over yourself for the happiness of others.

TEASER EPISODE

 **1 SEASONS**

 **20 EPISODES**

 **45 MINUTES**





ПЯТ
НИЦА!

THE HALVES SITCOM

They are back! Nik and Natasha will make us laugh and cry again. They are together for three years, they are still deeply and madly in love, and we can watch them for hours! Every day they put their love for the test, surprise each other and spend every minute together. They love even mutual silence cause they are Two Halves of One! Nik is a VJ on the TV channel, he loves his job and his girlfriend. And also he loves funny jokes, friendly chat and proving everyone who's the boss!

Natasha loves little kittens, talking cute silly things, eating and gossiping. And, of course, she loves Nik — and manipulates him sometimes.

TEASER EPISODE



2 SEASONS



40 EPISODES



24 MINUTES

THE HALVES



SHUROCHKA

ПЯТ
НИЦА!

SHUROCHKA NATALYA MEDVEDEVA'S SHOW

Shurochka — lonely girl with the kind heart. She's so naïve and sincere that odd and ridiculous situations just won't leave her alone. Even on a date she can drive her boyfriend mad while viewers will be laughing crazy. The only thing you won't see is vulgarity.

Funny, romantic and kind Shurochka — only on Friday!

**FEMALE VERSION
OF MISTER BEAN,
CLOWN WITH
THE MILLION FACES**

**TEASER
EPISODE**

1 SEASON

20 EPISODES

24 MINUTES

ПЯТ
НИЦА!

THE REDS SITCOM

They probably came from the Sun to make the world a little bit brighter. Their mission — to bestow sunlight and nanotechnology upon us. They are Redheads.

They are among us, they are just the same as we are. They can be clumsy, unfortunate and awkward just like us. They can be hilariously sly — just like us. But somehow watch their misfortunes is much more funnier. Blondes, brunettes and bald-headed — that comedy show is for you!

**EPIISODE OF REDHEADS
CAN SPARE YOU 15 MINUTES
OF SUNBED!**

TEASER



2 SEASONS



40 EPISODES



24 MINUTES

REDHEADS / DIGEST



2 SEASONS



10 EPISODES



24 MINUTES

THE REDS!



ПЯТ
НИЦА!

BIG FEELINGS

BIG FEELINGS SITCOM

We found the funniest new actors.
We wrote the funniest original plots.
You'll see the craziest unpredictable
stories about love, life and emotions.

TEASER EPISODE

2 SEASONS



40 EPISODES



24 MINUTES

GREAT FEELINGS / DIGEST

2 SEASONS



20 EPISODES



24 MINUTES



with MAXIM
← AVERIN

ДОБРЫЙ ВЕЧЕР ЖИВОТНЫМ

ПЯТ
НИЦА!

GOOD EVENING, PETS!

VIDEOS

They say that the cat's purr can heal even better than the ultrasound! During the shooting actor and host Maxim Averin learned how to play chess... with the goat: "We have extremely creative and talented people working on the show: splendid writers, fantastic producers and all the crew with extreme sense of humor. I had to deal with all sorts of fauna — kittens, hedgehogs, monkey, parrot, goat... It wasn't easy to establish good relations with the monkey, it was afraid of me at first cause I was scarier. And the funniest part was our duet with the goat. I played chess with him! Though I wouldn't tell you who was the winner..."

TEASER

EPISODE

1 SEASON

30 EPISODES

24 MINUTES



ПЯТ
НИЦА!

STREET MAGIC

SHOW OF STREET MAGICIANS

When you see them the only question that you have is — “But how?” No special effects. No sets. Only live performance. They amaze you, make you laugh and prove that miracles are real.

Can you turn 50 roubles in 500 euros?
Can you transform the handful of snow
into the white dove? Well, they can!
Against all the laws of physics, right
before your very own eyes —
that is Street Magic

TEASER EPISODE

 2 SEASONS

 18 EPISODES

 24 MINUTES

ПЯТ
НИЦА!

SUPERNATURALS

SUPERNATURALS DOCUMENTARY

Witchcraft and magic have always been popular in Russia! It is a great market of such kind of services. So it is good to know what we are paying for... Do all this magicians, shamans and witches have power? We will explore the market of magic and test people who claim to be supernatural.

**TEASER
EPISODE**

1 SEASON

11 EPISODES

48 MINUTES



ПЯТ
НИЦА!

OLIGARCH TV DOCUMENTARY

Many of us even can't imagine what luxurious life is. Oligarch TV will guide you through the world of luxury, the world of exclusive cars, shining diamonds and white yachts.

Marta Nosova and Lukerya Ilyashenko will show you the cases of enormous expenditures, exotic services and latest luxury trends.

TEASER EPISODE



2 SEASON

64 EPISODES

30 MINUTES

ПЯТ
НИЦА!

THE CLOSET MAKEOVER SHOW

Svetlana Permyakova, star of popular comedy sitcoms "Interns" and "Soldiers", will help you search through your closet. You'll find out what you should wear, how to match clothes you already have and how to wear it all with style.

You have nothing to put on? Ask Svetlana about necessary clothes, unnecessary clothes and clothes you shouldn't have "The Closet" is the one and only fashion comedy show. Watch it for the advices from stylists and jokes and wits about fashion from Svetlana — only on "Friday!"

TEASER
EPISODE

2 SEASONS

40 EPISODES

24 MINUTES



ПЯТ
НИЦА!



ONE LITTLE SECRET

ONE LITTLE SECRET

WOMEN'S VIDEO MAGAZINE

She breaks all fashion standards dictated by the women's magazines. She's more than just a model — she's the famous plus-size model Katya Zharkova. And that's not the only plus of the show! How to prolong your youth, your marriage and your fitness club subscription?

Where to find your future husband, your future work and pictures of Brad Pitt? How to get rid of old clothes and excess weight? Every girl should know it, but only Katya will open these secrets to you. The secrets of charm, health, style, happiness and more — all in One Little Secret.

TEASER EPISODE

 2 SEASONS

 50 EPISODES

 24 MINUTES

DATE A CELEB



ПЯТ
НИЦА!

DATE A CELEB SHOW

Want to date the celebrity?
First see for yourself what that
means. These girls are ready for anything
to get a single glance from their idol.
For a single word they are eager to do private
dance. And for the real date they can
do almost everything!

You can see the real faces of our celebrity
bachelors and decide if they're worth all these
efforts. Our hosts Andrey Bednyakov
and Nastya Korotkaya gathered 60 main
star bachelors in one show, added reckless
and crazy admirers — and got "Date the star"
show, the most provocative one on "Friday!"

TEASER EPISODE

1 SEASON

20 EPISODES

60 МИНУТ



не злите
девочек!

ПЯТ
НИЦА!

DON'T MESS WITH THE GIRLS

SITCOM

Four best girlfriends are ready to enter their forties. They are different but have something in common — a lot of problems: men, body, fashion, career, sex and everything between. The problems are best to solve together — that's why our four girls gather to discuss them. And their vivid imagination pictures the craziest situations in their pretty heads.

But you can be sure that any problem will be solved.

TEASER EPISODE



1 SEASON



20 EPISODES



24 MINUTES

DON'T MESS WITH THE GIRLS / DIGEST



1 SEASON



5 EPISODES



24 MINUTES