

ПЯТНИЦА!
FRIDAY!
TV CHANNEL

SALES@FRIDAY.RU

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ПЯТ
НИЦА!



MISTER X

REALITY, DATING SHOW

Thirty women come to a show to compete for the heart of a crypto-millionaire. One thing they don't know - he's an ordinary guy who pretends to be a rich bachelor. The secret is revealed at the end of the project. Who will stay with Mr. X and choose love over money?

PROMO

MISTER X

 1 SEASON

 9 EPISODES

 90 MINUTES

ПЯТ
НИЦА!



KING OF DESSERTS

KING OF DESSERTS

**COOKING SHOW,
COMPETITION, REALITY**

A famous pastry chef Renat Agzamov is looking for pastry superstars. In each episode, amateurs and professionals master unique ways of making desserts, from edible dresses to gingerbread portraits of famous personalities. The participants compete for the cup of confectionery art and for a cash prize.

PROMO




1 SEASON



10 EPISODES



72 MINUTES



CRUSH

ПЯТ
НИЦА!



CRUSH

DATING SHOW

Following your crush on social media, but have no idea how to meet up?

Two bloggers help a shy participant to fulfill his dream and meet a popular beloved person.

The hosts will come up with two unusual date ideas. In the first option, the participant pretends to be someone else: a rich foreigner, a celebrity, etc. The second option includes just being yourself and using charisma. Whatever option is chosen, a participant has to confess to the crush that the date was staged.

Will the crush appreciate the efforts and agree to a second date?

PROMO



1 SEASON



4 EPISODES



30 MINUTES

ПЯТ
НИЦА!



VICTIMS OF LOVE

REALITY, SOCIAL DRAMA

They wanted love, but they got violence and cruelty. They were abused, judged, and mistreated. Every day they are pushed to their limits, but each of them wants to live a different life. This project is their only chance to break away from the past forever. The former sex workers will join a sorority and spend eight weeks in asceticism. Will they be able to rediscover themselves and believe in love?

PROMO

VICTIMS OF LOVE



1 SEASON



9 EPISODES



120 MINUTES

SOUNDS LIKE THE 90'S

ПЯТ
НИЦА!



MUSICAL COMEDY SERIES

The legendary music producer Yevgenich wrote all the hits of the '90s, that drew stadiums of dancing people across the country. The scandal at the music award changes it all - he has to leave the stage and go into hiding. Everyone thinks that his career is over. 30 years later, he returns to write the new hits for the top stars.

PROMO EPISODE

1 SEASON

8+2 EPISODES

25 MINUTES
40 MINUTES
50 MINUTES

ПЯТ
НИЦА!



WUNDERKINDS

WUNDERKINDS

TALENT SHOW, COMPETITION

Celebrity intuition versus children's talents! A game show in which a team of celebrities will play against a team of children and try to guess what unique talents each child possesses. Celebrities receive money for each correct answer, and for each incorrect answer - the cash prize goes to the wunderkinds. The celebrities transfer their cash prizes to the charity foundation for helping children and youths.

PROMO



1 SEASON



12 EPISODES



60 MINUTES

ПЯТ
НИЦА!



SUPERDAD

COMEDY SERIES

Oleg is a careless father of three that shred all his family duties. Everything changes when his wife decides to teach him a lesson and go to Japan for a year. No wife, 3 kids. However, a road to responsible parenting is not as easy as it seems.

PROMO EPISODE

 1 SEASON

 20 EPISODES

 25 MINUTES

ПЯТ
НИЦА!



TEEN DRAMEDY

An ordinary school in an unsafe district. Troubled teens nobody cares about. Every day they face the issues of crime, drugs, sex and cruelty. But what will it take to balance between law and crime, when the latter is the only chance to survive?

PROMO EPISODE

 1 SEASON

 12 EPISODES

 25 MINUTES

ПЯТ
НИЦА!



TEACHERS IN LAW

COMEDY SERIES

A town in the Far East is run by local criminals and Chinese mafia. No one can stop them... except for a group of senior-year school teachers! The incredible rescue team is led by an English teacher Katerina. A newbie at school, she already gained credibility showing the knowledge of gangster laws. Enough said — those who can cope with students, have nothing to fear!

TEASER EPISODE

 2 SEASONS

 S1: 4 EP
S2: 20 EP

 25 MINUTES

TEACHERS IN LAW

ПЯТ
НИЦА!



Battle of the In-laws

REALITY SHOW

None of our show's moms or dads knew what their kids will grow into. But now they are going to learn! The time has come! Because the kids have become adults and they want to get married! But who is the man chosen by our beloved daughter? And who is the woman who aims to steal our precious son away from his family? It is time to take a good look! Four pairs of eyes should be enough! Watch fathers test the couple with the utmost strictness, and mothers - with the utmost pickiness! Will they bless their kids' unions? Or will they give their hard "no"? Watch them learn who their future may be with! Let the challenge begin!

PROMO EPISODE



2 SEASONS



S1: 6 EPISODES
S2: 6 EPISODES



60 MINUTES

ПЯТ
НИЦА!



«THE FOOD TOUR»

THE FOOD TOUR

TRAVEL, COOKING

The Food Tour is a new gastronomic travel show hosted by Dmitry Levitskiy, a Moscow-based restaurateur, who discovers cuisines from different regions of Russia, tries national dishes and goes on a quest for something unusual. During his time on Lake Baikal, he tastes whitefish raskolodka and Mongolian buuz. He even takes part in the traditional ritual of cooking a ram for a special occasion. In another excursion to far-western Kaliningrad, he not only tries such specialties as traditional klopsy, Baltic eel and stroganina (thinly sliced raw fish), but he even samples pigeons.

PROMO EPISODE

1 SEASON

12 EPISODES

48 MINUTES

ПЯТ
НИЦА!



YOUNG KNIVES

COOKING SHOW, COMPETITION

«Young knives» is not just a cooking show, it's a mission! Konstantin Ivlev is looking for the new Michelin stars. The participants are young and talented chefs from all over the country.

PROMO



YOUNG KNIVES

 1 SEASON

 12 EPISODES

 48 MINUTES

ПЯТ
НИЦА!



RETURN OF THE CHEF

COOKING SHOW, COMPETITION

Thousands of chefs participated in the culinary projects of Friday TV, but many of them failed. It's time for them to have a second chance! Restaurant business guru will give the participants a tough chef's test and won't forgive even the slightest misstep! Who will pass the test with dignity and get the white jacket?

PROMO

RETURN OF THE CHEF



2 SEASONS



S1 16 EPISODES
S2 12 EPISODES



48-73 MIN

ПЯТ
НИЦА!



THE TRIBE

SURVIVAL REALITY

An artist dealing with a personal crisis participates in a unique experiment. She decides to travel to an isolated tribe, and live there for a month without civilization, gadgets, one-on-one with wild nature. Will these challenges help her find the solution to her problems?

This is a survival show where everything happens for real.

PROMO 1
PROMO 2
EPISODE

THE FIRST RUSSIAN SURVIVAL REALITY SHOW

THE TRIBE

 1 SEASON

 4 EPISODES

 73 MINUTES

**ПЯТ
НИЦА!**



DNA

s-h-o-w

DNA SHOW

TALK SHOW

There are many questions that people want answers for: their origin, health, character and key features. A science lab can help with it using a saliva DNA test. The participants of the show will learn the details of their genetic inheritance, latent diseases, ancestors and descendants and even the best choice for marriage.

PROMO

 2 SEASONS

 S1: 8 EP.
S2: 12 EP.

 S1: 20-35 MIN
S2: 30 MIN



ПЯТ
НИЦА!



SMART HOUSE



SMART HOUSE

CONSUMER TECHNOLOGY SHOW

Smart House is Alexander Pushnoy's own show about new products in the world of technologies and gadgets that will help the viewers understand: which trendy devices are really worth their attention and money and which of them should be ignored. In each episode, the host personally presents all the news in the world of electronics and progress, tests new products, and sends them to ordinary people to test them in the household condition and deliver their consumer verdict.

PROMO

 1 SEASON

 10 EPISODES

 48 MINUTES

БЕР
ЛИН

ПЯТ
НИЦА!



ALL
FOR FREE!

МР
ЗАБЕСПЛАТНО!

0.000

ALL FOR FREE

ADVENTURE, CONSUMER,
TRAVEL, INVESTIGATION

A project about alternative “non-touristic” traveling. A lack of money never stops those for whom there are no borders!

Every week, the hosts go to one of the most famous and expensive tourist spots (Paris, London, Miami, Tokyo, Barcelona, Beijing, Singapore, Stockholm and many more). Their main goal is to explore the city and save money without losing the quality of service and fun.

TEASER
EPISODE

 1 SEASON

 10 EPISODES

 48 MINUTES

ПЯТ
НИЦА!



MYSTERIES
MYTHS
BACKSTAGE

THE SECRETS OF KREMLIN

THE SECRETS OF KREMLIN

**DOCUMENTARY,
HISTORICAL**

The secret life of the Moscow Kremlin, explored by two different generations .
The program reveals secrets and debunks myths of the "Kremlin backstage" with help of modern gadgets and fresh approach to history.

**TEASER
EPISODE**

 1 SEASON

 6 EPISODES

 48 MINUTES

ПЯТ
НИЦА!



BLACK LIST

THE BLACK LIST

CONSUMER REALITY

The Black List is a reality show where the quality of the services is verified. There are three price categories checked: elite service, middle price category and economy services. The presenters call the workers home, where a hidden camera observes their actions. Services will be checked for quality, and employees - for honesty.

TEASER
EPISODE
PROMO SEASON 2



2 SEASONS



20 EPISODES



48 MINUTES

ПЯТ
НИЦА!



THE COVER

ОБЛОЖКА



TALENT SHOW

A project that combines a talent show and a makeover. Some people have a gift that they never had a chance to use to the full extent. Friday channel gives them an opportunity to show their skills to the whole country and create a unique image with the help of stylists.

TEASER EPISODE

2 SEASONS

SEASON 1 – 10
SEASON 2 – 20

24 MINUTES

ПЯТ
НИЦА!



**THE
MOST
HONEST
COMEDY
ABOUT TV**

MELODRAMA

MELODRAMA

COMEDY SERIES

The Board of Directors of the channel is purposely going to bring down the shares of the channel in order to buy them on the cheap. On this purpose they make a goofy taxi-driver a CEO of the TV channel and make him to shoot a TV series as the head producer. Then ex-taxi-driver picks the team of freaks and outsiders of media environment to make "great" melodrama. Surprisingly, this TV series which meant to be a failure, becomes a great success. It throws off all the plans of the Board Directors.

TEASER EPISODE

 2 SEASONS

 17 EPISODES

 30 MINUTES

**PUT YOUR HANDS
WHERE I CAN SEE THEM!**

**ПЯТ
НИЦА!**



TOURIST POLICE

TOURIST POLICE

COMEDY, INVESTIGATION

Lera, a tourist police officer, dreams of investigating serious cases and dangerous crimes. It happens rarely in her department, same as a good mood of her manager and quick wit of her colleagues. Will can she remain in the service and protect the piece of city guests after getting in with a thief and swindler?

TEASER EPISODE

2 SEASONS

24 EPISODES

25-30 MINUTES

Инстаграмщицы

CREATED BY NIKOLAY KARTOZIA

ПЯТ
НИЦА!



INSTAGRAM GIRLS

REALITY, COMPETITION

Two "Instagram goddesses" come down to earth and undergo the trial with an ordinary life. Their aim is to prove that they are much more than just a beautiful picture. The winner is selected by the jury of ordinary people.

TEASER EPISODE

 2 SEASONS

 20 EPISODES

 48 MINUTES

HAPPILY EVER AFTER

ПЯТ
НИЦА!



REALITY SITCOM

A young bright couple has a thirst for adventures. Every day they create the most extraordinary surprises to each other, but the difference is the price. One gets an unlimited amount of money, while another one has a modest budget. With a help of special device we check the level of happiness after each date. These fascinating dates are not just the challenges for them, but mostly the way to understand how to get the time of your life and burst with joy without considering the amount of money.

TEASER EPISODE



1 SEASON



14 EPISODES



38 MINUTES

THE TWINS

MAKEOVER BATTLE

ПЯТ
НИЦА!



THE TWINS

REALITY, MAKEOVER, COMPETITION

They can feel each other over a distance. Their fates are interwoven with invisible threads and their rueful feelings are linked together.

They are the twins who dream of becoming distinct from each other.

Male and female teams of talented make-up artists, stylists and hairdressers throw out a challenge to each other. They change the appearance of the twins out of all recognition, and at the same time they will find out which of them is better versed in the beauty industry.

TEASER EPISODE

 1 SEASON

 13 EPISODES

 60 MINUTES



MAKEUPPERS

**FOLLOW
THE MAGIC
POWDER!**

**ПЯТ
НИЦА!**



THE MAKEUPPERS

REALITY, MAKEOVER, BEAUTY, COMPETITION

When make-up becomes an art.
When a brush wave performs a new image and
beauty gets a new shade.
When make-up inspires and disarms.
That's when the MakeUppers begin.
40 ambitious and distinctive makeuppers from
all over the country fight for the title of the
best. Creative competitions, cruel trials and
severe juries of professionals. And only the most
successful makeupper and a true master of the
profession will reach finish to become the winner.

TEASER EPISODE

 **2 SEASONS**

 **SEASON 1 – 11
SEASON 2 – 11**

 **60 MINUTES**

ПЯТ
НИЦА!



ASK THE HEAVENS

DOCU-REALITY, SOCIAL, CHARITY

These are four documentaries about children with the terrible diagnosis. Every day may be the last for them. But they just started to live and dream about very different things: to see the sea for the first time or go to the mountains, to meet their idols or to ride an elephant, to make peace with their parents and to meet their first love. And they will go on an amazing journey to their dreams. There's always a place for dreaming!

TEASER EPISODE



1 SEASON



4 EPISODES



75 MINUTES

Ask the
Heavens!

ПЯТ
НИЦА!



ЗОВ
КРОВИ
**FAMILY
TIES**

CREATED BY NIKOLAY KARTOZIA

FAMILY TIES

DOCU-REALITY, INVESTIGATION

Years of bottled-up bitterness pushes grown-up children onto intriguing adventures: to find their biological parents in this huge world. Any pieces of information become priceless clues that can help to find their relatives and solve the mystery of their past. The participants of the show become the detectives.

They have hard trials ahead of them in unfamiliar places: in new cities and countries. Even their hometown streets familiar from childhood may become a setting for unexpected twists and turns.

TEASER EPISODE



2 SEASONS



S1: 9 EP - 48'
S2: 1 EP - 48'
7 EP - 24'



24-48 MINUTES

ПЯТ
НИЦА!



НАСЛЕДНИКИ

**BROKE
"GOLDEN KIDS"**

CREATED BY NIKOLAY KARTOZIA

THE INHERITORS

SOCIAL EXPERIMENT, CHALLENGE, CHARITY

They so-called "golden youth". Beloved children of millionaires, surrounded by luxury since childhood. Holidays in Monaco and studying in London, racing on expensive cars and dining at Michelin restaurants. These guys believe that rules exist for everybody but for them – inheritors of millionaires.

But what happens if we deprive them of everything: parties, personal drivers and ... money of their parents. Will they be able to survive in conditions of reality?

And what is most important, will the participants be able to sympathize other people and help them at the expense of their own comfort?

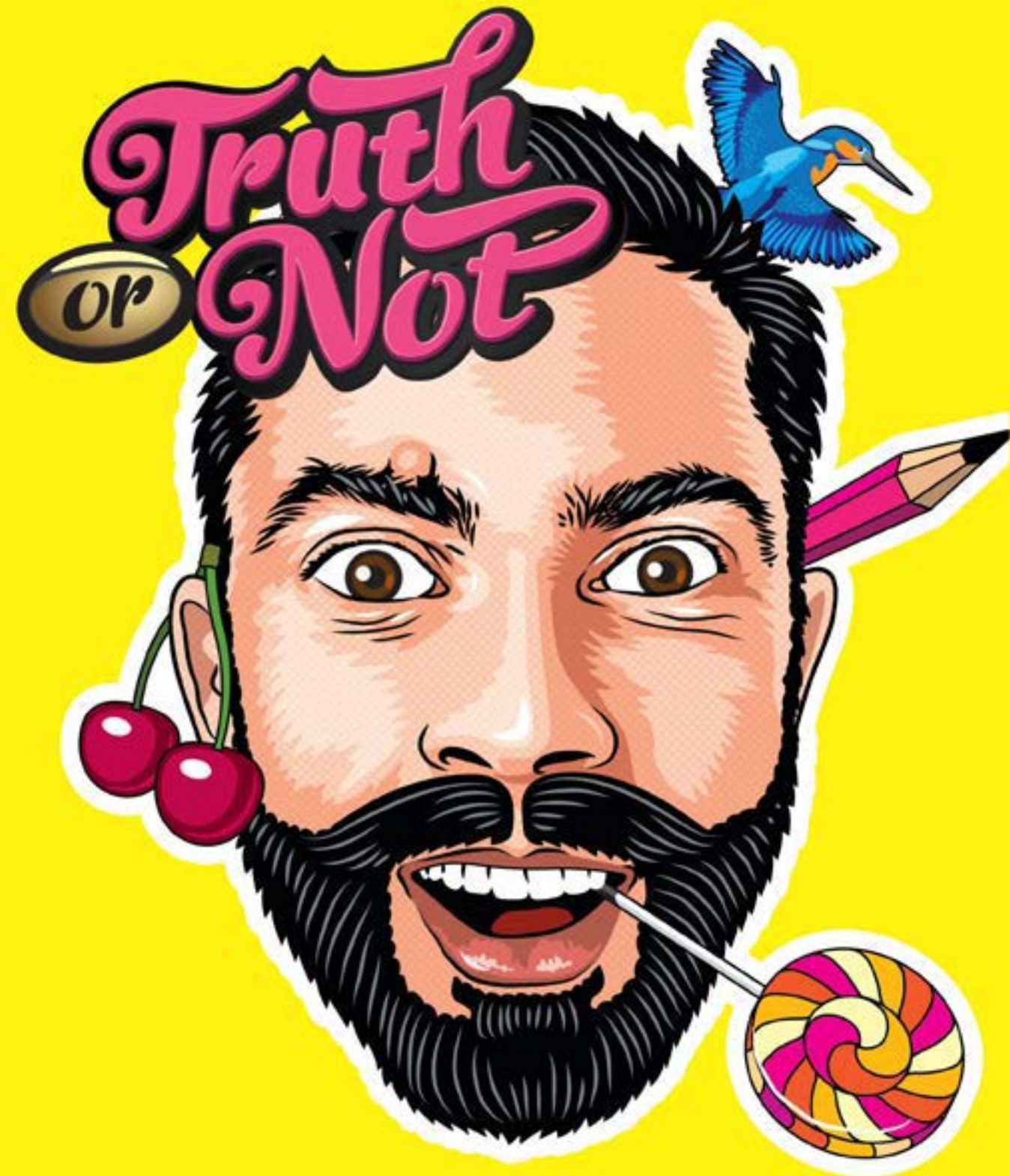
TEASER EPISODE

2 SEASONS

5 EPISODES

60 MINUTES

ПЯТ
НИЦА!



TRUTH OR NOT

TRAVEL QUIZ SHOW

A show about the most unusual traditions, beliefs and superstitions in the world. The host comes to a country and makes five striking stories that seem unreal, but only one is fake. He explores local traditions, legends, myths and exciting facts. The host reveals the fake only at the end of the program and shares its "making-of" funny moments.

TEASER EPISODE

 2 SEASONS

 42 EPISODES

 48 MINUTES

ПЯТ
НИЦА!



КОНДИТЕР

THE PASTRY CHEF

REALITY, COOKING, COMPETITION

Renat Agzamov is famous all over the country due to his chic, delicious and simply gigantic cakes worth a fortune. He is a trendsetter in the world of cakes. The famous confectioner decides to find an assistant. Four chefs, the best of the best, compete for the opportunity to work hand in hand next to Renat. There will be only one winner – the most promising assistant.

TEASER EPISODE

6 SEASONS

111 EPISODES

60 MINUTES



ПЯТ
НИЦА!



FOOD, I LOVE U!

**COOKING, LIFESTYLE,
TRAVEL, FOOD**

Three foodies are travelling all over the world to find and cook the best local dishes. They know what “flambé” means and have good taste for vintage wines. But in spite of this facts, they are not snobbish at all. They really enjoy sharing tips and tricky recipes of foreign cuisines with their audience. In every city they throw lots — who will come to a posh restaurant, who has to find the best street food, and who will cook in a local family kitchen.

Three friends discover delicatessens, simple food, local tastes and talk about it with a great sense of humor.

**TEASER
EPISODE**



8 SEASONS



179 EPISODES



60 MINUTES

ПЯТ
НИЦА!



КОМЕДИЙНЫЙ СЕРИАЛ

ЛЮБИМЦЫ



THE PETS

SITCOM, COMEDY

Once upon a time a very good doctor Misha meets a very bad deputy Pasha. And so it goes: he gets fired, his wife leaves him for a very successful dentist and his meetings with his daughter are scheduled...

No, he is not put in prison, he is put in ... a vet clinic!

Everything may happen when shaggy, feathered and arthropoda patients are all around! Very soon Misha understands that a vet is not just an ordinary human but a superman.

TEASER EPISODE

 1 SEASON

 20 EPISODES

 25 MINUTES

Инсайдеры


ПЯТ
НИЦА!



FACTUAL-DOCU, DOCU-REALITY, CRIME

Insiders. They are interested in the reverse side of consumer society. They're willing to go to great lengths to find out the truth. They are not afraid of difficulties and dangers. Shopping centers, cafes, bars, clubs, restaurants - how do they work from the inside? What lies behind the beautiful signs and attractive advertising slogans? There's only one way to find out, and that's to go where television hasn't gone before.

TEASER EPISODE

 1 SEASON

 12 EPISODES

 48 MINUTES



ГЕНЕРАЛЬНАЯ
УБОРКА

ПЯТ
НИЦА!



THE CLEAR-OUT

CLEANING REALITY

Over the past few years, the "Friday!" TV channel hosts have inspected hotels and restaurants, stores and markets, they have been bravely fighting for the service quality and service improvement. "Clear-out" project hosts have made further step — they intruded on the privacy of ordinary people to clear out their apartments. Together they will get rid of dirt and dust, eliminate old and unnecessary things, and create comfortable conditions for living in the homes of those who lose consciousness having heard the word "cleaning".

TEASER EPISODE

 3 SEASONS

 37 EPISODES

 30 MINUTES

Селф детектив

ПЯТ
НИЦА!



SELFIE DETECTIVE

**FACTUAL-DOCU,
DOCU-REALITY, CRIME**

Selfie detective is a reality show, where the main character face the fraudulent schemes. They can be old trics and the new, still unknown ones. This is the story of three friends who get absorbed in searching and disclosing fraudsters, They make vlogs about their investigations and put videos on their social media. Each episode contains three completed stories.

TEASER
EPISODE



1 SEASON



20 EPISODES



48 MINUTES

ПЯТ
НИЦА!



ПЯТНИЦА
Регинью

FRIDAY WITH REGINA

LATE-NIGHT SHOW

The First Women Late Show in Russia!
Friday is our most favourite holiday.

Only on Friday and only the FRIDAY channel will
show you the stars as they really are. Brave, funny
and very amusing.

Exclusive stories, provocative questions and
creative challenges.

FRIDAY WITH REGINA. The Weekend Starts Here!

TEASER EPISODE

1 SEASON

6 EPISODES

45 MINUTES

ПЯТ
НИЦА!



ON KNIVES

ON KNIVES

REALITY, COOKING, BUSINESS

We can make a profitable business out of a lousy restaurant. A legendary chief, a guru of the restaurant business, a kind and patient master – Konstantin Ivlev is here to help. He comes and teach the restaraunt teams how to live, cook and serve their clients. Will they manage to change?

The master's patience has the limit.

TEASER EPISODE

 7 SEASONS

 124 EPISODES

 60 MINUTES

ПЯТ
НИЦА!



на НОЖКА ОТЕЛИ



ON KNIVES. HOTELS

HOTELS-REALITY, INSPECTION

The famous hotelier comes to the aid of the owners of the unprofitable hotels throughout the country. He brings back to life terrible hotels, disgusting boarding houses and hostels. He personally examines all the shortcomings and point out real failures—from dirt in the rooms to mold in the bathrooms, from the incompetence of the personnel to the unprofessional customer service. Howeverm he is not going to do all the work for careless owners. They still have to prove that their hotel is worthy of a second chance.

TEASER

1 SEASON

16 EPISODES

60 MINUTES



ПЯТ
НИЦА!



РЕНАВ

SOCIAL EXPERIMENT, REALITY

'Rehab' is ready to solve most serious tasks: it aims to help young women with a personal tragedy in the past. Due to various life circumstances, they are 'stuck' in the long-term depression and cannot get rid of suicidal thoughts. 'Rehab' helps them to forgive the offenders, find love for themselves, forget the nightmares of the past and start a new happy life.

TEASER EPISODE

 1 SEASON

 12 EPISODES

 60 MINUTES

ПЯТ
НИЦА!



FRIDAY MORNING

LIFEHACK, TV SHOW, MORNING

The most charming and cheerful hosts help to make every day bright, beautiful, healthy, fashionable, tasty and successful! We invite the best bloggers that know everything about motivation, fitness, dietary, fashion and makeup. Every day there are new lifehacks.

TEASER

2 SEASONS

126 EPISODES

60 MINUTES

БЦТВА РИЕНТОРОВ

ПЯТ
НИЦА!



REALTY WARS

REALITY, COMPETITION, BUSINESS

The real estate sharks fight for the award. They have to reveal all of their professional secrets. How to rent an apartment and avoid getting thrown out of it? What do the owners hide and why? What is the limit of reasonable price? It's the show about the most sensitive issues of real estate business.

TEASER

 1 SEASON

 18 EPISODES

 60 MINUTES

**ПЯТ
НИЦА!**



ЖАННА ПОМОГИ

REALITY, MAKEOVER

Is it possible to become confident and find your happiness? The answer is definitely yes!

Our host sets her sights on transformation and proclaims time for a change!

Zhanna come to rescue to young women, who are ashamed of their appearance and prefer on-line dating to real life.

Together with the top stylists, best make-up artists and beauty wizards, she make sure that every participant becomes an eye catcher.

TEASER EPISODE



1 SEASON



18 EPISODES



60 MINUTES

ПЯТ
НИЦА!



THE DEAL?



QUIZ, REALITY

The host offers them the deal to customers in a shopping center. If they answer the quiz correctly they get back their money and can keep the goods. But if the answer is wrong all of the items they bought will be sent to the author of the question. All of the questions were created by our viewers and can be seen on the monitor as the video. The questions are based on general knowledge, sometimes with humor, with different levels of difficulty.

TEASER EPISODE

 3 SEASONS

 105 EPISODES

 30 MINUTES



ПЯТ
НИЦА!



RESTAURANT WARS

REALITY, COMPETITION, BUSINESS

They hide the secrets of success from others. They keep the recipes of the best dishes out of everyone's eyes. "Restaurant wars" are going to change that! Exciting, hot, emotional, competition of restaurants and cafes in the class of service, cuisine, originality of services and affordable prices.

TEASER EPISODE

БИТВА
РЕСТОРАНОВ



2 SEASONS



32 EPISODES



60 MINUTES

#JANNAWEDMEUP!

ПЯТ
НИЦА!



JANNAWEDMEUP!

WEDDING, TRAVEL, REALITY

What is a common wedding? Dozens of relatives you've never seen before, an odd civil registry and her boring speech. #Jannawedmeup changes that and makes the wedding unique! Janna takes a young couple abroad. They have two days to organize the wedding of their dream according to the local traditions. The most fantastic ideas, the smartest lifehacks, incredible locations and true love.

TEASER EPISODE

 2 SEASONS

 36 EPISODES

 60 MINUTES

ПЯТ
НИЦА!



ONE LITTLE SECRET

**VIDEO MAGAZINE,
LIFESTYLE**

A plus-size model changes the fashion standards dictated by magazines. And that's not the only plus of the show! The secrets of charm, health, style, happiness and more — in One Little Secret.

EPISODE

ONE LITTLE SECRET

 2 SEASONS

 50 EPISODES

 30 MINUTES

ПЯТ
НИЦА!



THE GUIDE

REALITY, TRAVEL,
CELEBRITY

The hosts visits a town to discover it together with The Guide — a celebrity who was born here. It is more than just interviewing a celebrities in their home towns. It is a chance to look at well-known sights from a new perspective and find locations you never see in official travel guides.

**TEASER
EPISODE**

 2 SEASONS

 48 EPISODES

 48 MINUTES



ПЯТ
НИЦА!



HELLO, RUSSIA!

TRAVEL

Two foreign tourists — a charming Italian lady and a smart British guy — travel all over Russia. In every city they play Russian roulette. A blank shot — you are the Winner. That means unlimited credit card and the most luxurious and posh things in the city. The bullet means the Loser. And his/her task is to survive without a rouble in this wild Russian place. Watch Russia with the eyes of the foreigners. See how this country welcomes the richest of the rich and how it accepts the ones who have nothing.

TEASER EPISODE



2 SEASONS



19 EPISODES
(13+6)



48 MINUTES

ТРИМАНКО

ПЯТ
НИЦА!



THE BAIT

SCRIPTED REALITY, CRIME

Sometimes harmless online dating can make you a victim of cold-blooded scammers. To prevent this, the project hosts and their team show first-hand how not to fall into the hands of Internet speculators. They have a complete toolkit of psychological techniques, hidden cameras and security forces at their disposal. The "Bait" reveals cruel fraud schemes.

TEASER EPISODE

 1 SEASON

 40 EPISODES

 48 MINUTES

ПЯТ
НИЦА!



CONSUMERRO

DOCU-REALITY

Consumerro reveals the crimes of retail mafia. He checks shops, supermarkets, product warehouses of Russian cities and towns. He comes with white napkins and great persistence to "staff only" areas and shows the way they store products, clean the shelves and everything that used to be hidden from customers.

TEASER EPISODE

CONSUMERRO

 4 SEASONS

 76 EPISODES

 48 MINUTES



ПЯТ
НИЦА!



STREET MAGIC

DOCU-REALITY, TRICK

When you see them the only question that you have is — “But how?” No special effects. No sets. Only live performance. They amaze you, make you laugh and prove that miracles are real. Can you turn 50 rubles into 500 euros? Can you transform the handful of snow into the white dove? Well, they can! Against all the laws of physics, right before your own eyes — that is Street Magic!

TEASER EPISODE



2 SEASONS



18 EPISODES



25 MINUTES

SHIT и МЕЧ

YOU GOT CHEATED?
SHORTCHANGED? FOOLED?
CALL THE TRUCK!!!



ПЯТ
НИЦА!



SHIT AND SWORD

**SOCIAL REALITY,
HUMOR**

«Shit & Sword» crew will make the cheating businessmen feel sorry and refund the loss. Their lethal weapons include pranks and god-level trolling that will beat up all unfairness.

EPISODE

 1 SEASON

 12 EPISODES

 60 MINUTES

ПЯТ
НИЦА!



VOICE OF THE STREETS

TV SHOW, MUSIC, RAP BATTLE, COMPETITION

This is not a talent show. This is a fight of honest texts and the most large-scale rap battle in Russia.

The best hip hop and rap artists of the country will fight for cooperation with one of the most powerful music labels Gazgolder and a cash prize of 3 million roubles.

There are only thirty of them. They were chosen from among 60 thousand video applications. They have their own music and yet undiscovered talent.

In the fair music battle, Basta and Restorator will choose the real "voice of the streets" and will announce the name of the person whose win will be uneasy, but unconditional.

TEASER EPISODE



1 SEASON



6 EPISODES



60-90 MINUTES

ПЯТ
НИЦА!



SUPERNATURALS

SUPERNATURAL

DOCU-REALITY, MAGIC

Witchcraft and magic have always been popular! There's a great market for such kind of services. So it is good to know what we are paying for... Do all this magicians, shamans and witches have power? We will explore the market of magic and test people who claim to be supernatural.

TEASER EPISODE



1 SEASON



11 EPISODES



60 MINUTES

ПЯТ
НИЦА!



BRIDE WARS

**REALITY, WEDDING,
MAKEOVER**

The main ingredient of every wedding is a perfect wedding dress! Every week four contestants try to pick the ideal dress for the ceremony. The winner should impress not only the judges but also her rivals.

TEASER
EPISODE

Bride Wars



1 SEASON



20 EPISODES



30 MINUTES

ПЯТ
НИЦА!



THE CLOSET

REALITY, MAKEOVER

"The Closet" is the one and only fashion comedy show. It shows how to find out how to match clothes you already have and how to wear it all with style.

EPISODE



2 SEASONS



40 EPISODES



30 MINUTES



ПЯТ
НИЦА!



THE OLIGARCH TV

DOCUMENTARY

Oligarch TVI guides you through the world of luxury, the world of exclusive cars, shining diamonds and white yachts. The hosts show you the cases of enormous expenditures, exotic services and the latest luxury trends.

TEASER EPISODE



2 SEASONS



64 EPISODES
(24+40)



30 MINUTES

БЛОК БАСТЕРЫ

ПЯТ
НИЦА!



THE BLOCKBUSTERS

TRAVEL

A project-adventure where we visit significant places of the best movies, bestsellers and celebrity love-stories. Every episode covers a tour around the significant places. We'll advice you how to travel cheaper and how to make the trip more interesting. This travel-blog is also a romantic journey that can be tried by every couple.

TEASER EPISODE

 1 SEASON

 8 EPISODES

 48 MINUTES

ОПАСНЫЕ ГАСТРОЛИ

ПЯТ
НИЦА!



DANGEROUS ROADSHOW

TRAVEL

They travel all over the world. The hosts seem to be hard to surprise. But every city or town has its dark sides that are usually hidden from tourists. A breathtaking roadshow surprises you every moment — riding motorcycles and trains, living in “bad” districts or villas and castles, visiting strange clubs and parties, and even breaking the local laws.

TEASER EPISODE



1 SEASON



10 EPISODES



48 MINUTES

**SPORT,
LOVE
AND TEARS**

**ПЯТ
НИЦА!**



CHAMPIONS

DRAMA, SPORT, SERIES

The honest series about young and talented women athletes. Three gymnasts get the chance to participate in the national championship. The only way to get there is to practice. But our girls want to love, party, eat whatever they want, visit their friends and parents — they want freedom that is not allowed in their sport school. When young prodigy Milena joins their school, the girls see her as the main source of their troubles. "Champions" is the show about sport, but also about becoming adults, making the right choices, being ready to make sacrifices — and, of course, about victory.

EPISODE



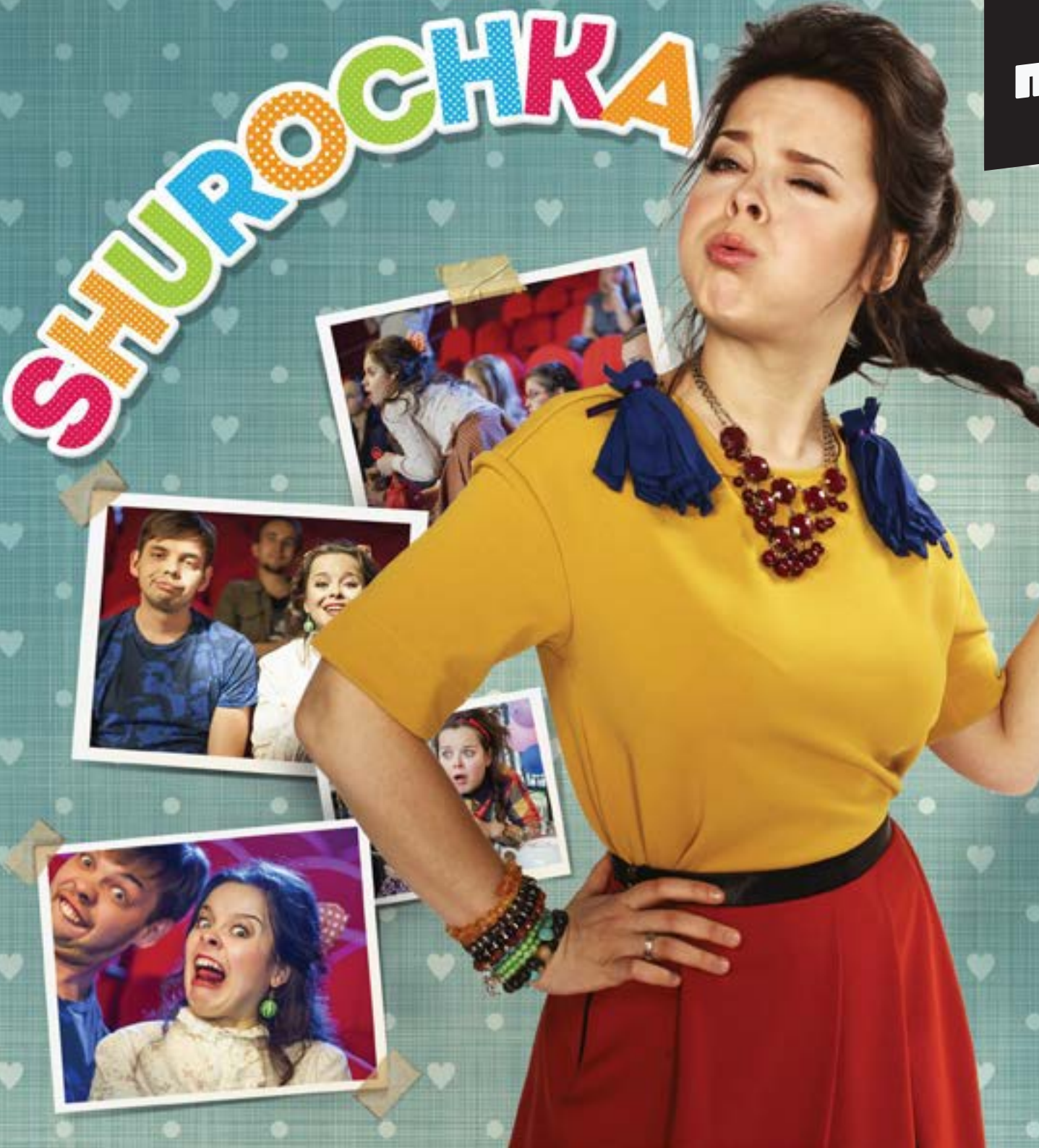
1 SEASON



20 EPISODES



45 MINUTES



ПЯТ
НИЦА!



SHUROCHKA

SITCOM, COMEDY, SERIES

Shurochka – a lonely girl with the kind heart. She's so naive that odd and ridiculous situations just won't leave her alone. Even on a date she can drive her boyfriend mad while viewers will be laughing crazy. Funny, romantic and kind Shurochka.

**FEMALE VERSION OF
MISTER BEAN, CLOWN
WITH THE MILLION FACES.**

TEASER
EPISODE



1 SEASON



20 EPISODES



30 MINUTES



ПАТКИ МЕЙКЕРЫ

ПЯТ
НИЦА!



PARTYMAKERS

REALITY

It's time to forget about virtual communication and return to the real world. Four strangers. Four parties. Four realities. Each of the characters will join the unusual party and try to evaluate it above their own. But can a meat-eater understand vegan, and Superman become friends with the student from the university housing? And who is going to get the title of the main "Partymaker"?

TEASER



1 SEASON



5 EPISODES



60 MINUTES